

BLA BLA

JACQUES LURTON



Bla Bla (avec toi) Merlot Red 2020

Vin de France, VSIG, France

PRESENTATION

BLA BLA Merlot has a cherry-red color with violet highlights. On the nose, it reveals a multitude of ripe red fruit notes such as cherries and raspberries. The palate is velvety, with complexity and roundness. BLA BLA Merlot is a great talker, best enjoyed with friends to share the latest gossip, comment on the latest series. It's a wine for those who like to enjoy life without worrying.?

THE VINTAGE

WEATHER CONDITIONS

2020 was marked by very mild temperatures and contrasting precipitation: springrainfall was followed by an intense summer drought. The fairly mild winter led to early bud break. The summer heat gave way to cool nights in late August, ideal for ripening grapes.

HARVEST

15/09/2020

THE WINE

VARIETALS

Merlot 100%

ALCOHOL CONTENT

14 % vol.

TASTING

Cherry red colour with purple highlights.

Nose with a multitude of ripe red fruits, with notes of cherry and raspberry.

Mouth with a beautiful complexity, roundness, volume in the middle of the mouth. Notes of cherry can be found.

SERVING

Serve between 13°C and 15°C

AGEING POTENTIAL

2 to 3 years



FAMILLE ANDRÉ LURTON

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ABUSE OF ALCOHOL IS DANGEROUS FOR YOUR HEALTH. DRINK RESPONSIBLY.

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THE VINEYARD

TERROIR

Clay-limestone and clay-siliceous

SURFACE AREA OF THE VINEYARD

12.35 ha

AGE OF VINES

20 years old

IN THE VINEYARD

Pruning type: Double Guyot

Grape harvest: Mechanical harvests

THE CELLAR

WINEMAKING

In thermo-regulated stainless steel vats. Little maceration. Fast running off.

AGEING

Aged in stainless steel vats for 6 to 8 months.

REVIEWS AND AWARDS



"Purple red colour, young appearance. Nose of wild fruits (cherry, blackcurrant, strawberry), floral atmosphere. The mouth is full of fruit, freshness and greed. The polished tannins bring a certain comfort. A very attractive Merlot."

Gilbert & Gaillard, 01/07/2021



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